

Graphic Designer

Exceptionally skilled in developing high-impact presentations, marketing collateral, brand identities, and web sites for premier clients. Specialties include presenting information conceptually, meeting demanding deadlines, maintaining focus during high-stakes projects, and collaborating effectively with senior management. Solid reputation for doing whatever it takes to get the job done.

PROFESSIONAL EXPERIENCE

05.2014 - Present**ALLIANCE-BERNSTEIN Financial Services, NY, NY
Consultant | Graphic Design**

- Provides design support for print, presentation and web based documents including: re-purposing existing materials to new brand identity while re-thinking layouts, type and charts creating new infographics, sourcing/formatting photography creating legible, visual interest for new look and feel.

02.2014 - 05.2014**FREELANCE - GRAPHIC DESIGNER - NYC, NJ, Philadelphia****06.2012 - Present****CDI CORPORATION Engineering & Staffing Solutions, Philadelphia, PA
Graphic Designer/Corporate Communications**

- Bring abstract concepts and information to life as creative, visually compelling content for print, web and presentations.
- Acting brand guardian, providing art direction and insight to content produced internally and externally.
- Designed and continually upgrading sales brochures, booklets, RFP documents, presentations, annual reports, white papers and case studies. Resulting in increased sales and contract renewals.
- Created new company intranet website, rebranded new employee portal, CDI University and referral sites driving employee engagement.
- Rolled out new brand identity guidelines, document and presentation templates.
- Collaborate with head of Corporate Communications on CEO communications, thought leader blogs and speaking engagements.
- Manage, execute and track branded internal email communications to 3,000+ staff employees and approximately 7,000 field billable employees.
- Provide photography/re-touching for corporate headshots, worksites, office locations and events.

10.2011 - 05.2012**NEUBERGER BERMAN Financial Services, New York, NY
Consultant**

- Worked with Marketing Department & Graphic Services to develop and launch new branding/visual language for proprietary PowerPoint PresBuilder template.
- Managed other consultants to convert 16,000 pages to new look & feel.

06.2011 - 09.2011

McGARRYBOWEN Advertising, New York, NY

Freelance Designer

- Designed Keynote presentations, and print collateral for new business pitches. Resulting in wins for Reebok and United Airlines/Continental merger

1990 - 2011

MCCANN ERICKSON Advertising, New York, NY

Senior Computer Artist

- Created screen, web and print communications for new business pitches resulting in numerous wins for the company including Motorola, MasterCard, Nikon, Verizon, Viagra (Pfizer), and the U.S. Army.
- Developed a wide variety of presentations, templates, RFI/RFPs, pitch books, animatics and miscellaneous marketing materials for existing clients such as Coca-Cola, ExxonMobil, L'Oréal, Nestlé Waters, Unilever, etc. resulting in continued requests to service these accounts.
- Successfully designed official company branded presentation, document, and stationery templates for use within McCann Worldgroup Worldwide as well as similar work for UM (Universal McCann) and MRM Worldwide. Became the creative "go to" for CEO and the C-suite.
- Contributed to the design of the company's website as well as micro-site case histories for new business and internal "Worldgroup News."
- Managed workflow and scheduling of computer artist within department and interfaced with out of agency vendors as needed.
- Provided on- and off-site A/V technical support. Assigned as A/V Services Manager. Maintained computer, video and projection technology for 60 conference rooms and supported key meetings and events.
- Trained staff on company PowerPoint template via live and web seminars.
- Maintained a digital library and online database of presentations, RFP/RFIs, and agency credentials.
- Won the *Truth Well Told Award* twice for consistently exceeding management's expectations. A performance measurement given every five years by being nominated by your supervisor and at least one other company executive.

**RELATED
EXPERIENCE**

FREELANCE CLIENTS:

Addision Design Group, AdherisHealth, CDI Corporation, Eslevier, H4B, Havas Health, MSL Group, The Economist, The Falk Group, Rothstein Kass.

NEW YORK STOCK EXCHANGE

Graphic Designer

TECHNICAL SKILLS

Windows & Mac OS; Adobe Creative Suite: Illustrator, Photoshop, InDesign, familiar with Dreamweaver; Microsoft Office Suite: Word, Excel, PowerPoint; Also: Keynote; Prezi, Sound Forge, Exact Target.

EDUCATION

School of Visual Arts | Bachelor of Fine Arts Degree Program
Pratt Institute | Print Layout Design & Computer Graphics Coursework
Nobel Desktop | Continuing Education (Computer Graphics)